



Vail Resorts buys Mars, plans intergalactic luxury ski resort



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BROOMFIELD, CO—In a press release sent out this week, CEO of Vail Resorts, Rob Katz, announced that Vail will be purchasing Mars and building the universe's first intergalactic luxury ski resort. The resort, yet to be named, will provide Epic Pass holders and guests the unique chance to “send it amongst the stars” and construction will begin in 2025.

“We’ve seen tremendous success from gobbling up ski areas left and right,” noted Katz in the statement, “so we thought we’d capitalize on opportunities beyond our own atmosphere here on Earth. Eventually, we’ll be able to provide our guests fresh air that we’ve been able to vacuum right from the Rocky Mountains, just like in that Mel Brooks movie, *Spaceballs*. Gosh, I love that movie.”

Vail Resorts will also be teaming up with Founder, CEO and lead designer of SpaceX, Elon Musk, to develop a high-speed commuter airbus that will travel at lightspeed, shuttling guests to-and-from the Red Planet in mere moments. The takeoff and landing zone for the Vail Resorts rocket ship will be built on top of a section of Colorado's Interstate 70, between Breckenridge and Vail.

"It's a dream come true. I couldn't be more excited to be partnering with Vail Resorts on the most ambitious tourism project the world has ever witnessed," said Musk in a radio interview on NPR. "I've never skied before, but when Katzy—yeah, I call him Katzy—came to me with a pitch to bring people to space, I was on-board in a moment's notice. At SpaceX, we've been trying to make rockets for years but they keep blowing up. With Vail's big pockets and ambition to bring tourism to Mars, we'll be sure to work out all of the kinks."

In the press release, Katz outlined Vail's development plan for the intergalactic resort. It will offer oxygen bars with Rocky Mountain air to breathe, as well as two 10,000-square-foot lodges built of Colorado lodgepole pine. Visitors will also be able to witness different animal species—such as snowshoe hare, moose and several types of birds native to Colorado and Vermont—that have been relocated to provide an "authentic alpine experience." A 1,000 person hot tub will be located at the top of the resort's aerial tram, where the après ski scene will be "out of this world."

Adventurous Epic Pass holders will be the first to have the chance to ski on Mars thanks to a lottery system that you can sign up for [right here](#).

Disclaimer: This is a work of satire. Vail Resorts and its CEO, Rob Katz, have not been granted any sort of permission to buy Mars and develop a ski area there. Elon Musk also isn't building a lightspeed rocket to the Red Planet. If you clicked the link about signing up to go to Mars, good for you, that's the adventurous spirit we like to see here at FREESKIER. For more like this, [subscribe](#) to FREESKIER magazine.