

# Posting Photos/Videos on the Mountain High web site and/or newsletter

**QUESTION:** Where/how does one post photos and/or videos of our club's activities?

**ANSWER:** There are two ways of doing this. Either way, you have to contact our webmaster at: [webmaster@mthigh.org](mailto:webmaster@mthigh.org). Emails to this address are currently automatically redirected to Emilio, but may be directed to anyone else who might become our webmaster in the future. Chose one of these:

## **METHOD 1: Post it yourself.**

Post your photos/videos/articles, anywhere on the web, on any web site of your own, or a blog, or photo service, ... and just let us know the URL address. We'll then add that link to our web site, so people can simply click on it and go directly there.

With this method, you have all the control. You can make it all look any way you want. For us, it's a lot less work, as we only have to link to your site.

The one negative aspect of this method is that different people will do things differently, so it won't all look very uniform to someone visiting our web site.

Examples of this method:

1. David Schor's blog about Washington ski areas. See our Events, Trips, and Blogs pages.
2. Bruce Kuper's fall video at Steven's Pass. See links on the Events and Videos pages.

## **METHOD 2: Send us your photos/videos.**

Send us the raw materials (photos, videos, articles), and we'll post them on the web site.

This method gives us the most control, and makes everything look uniform (meaning that all the photos can be placed in the same way, regardless of who the photographer is), but it has a couple of weaknesses:

- a) It is VERY time-consuming for us, so it could take a while before we get them posted.
- b) At least 2 (or 3) versions of the best photos are needed, one for the web site and one for the newsletter. Creating these versions is even more time-consuming, and we would be eternally grateful if you could produce these yourself. The versions are different mainly in size (resolution). To get the smallest sizes, we usually crop the image first, to get rid of everything that is non-essential, and then shrink the final result to the desired size (so that what remains of the photo will still be visible - even at the smallest size).

## **Photo / Video requirements**

Here are the 3 main resolutions that we usually need, and the explanation for each. You can post the originals to a photo album yourself, but send us some of the best in the Small and Medium sizes.

1. **Original photo** (Usually several megapixels in size). We normally post the originals in the Albums on Photobucket, or Snapfish, or Picasa, so people can order copies, prints etc.
2. **Medium size:** (abt. 1024 x 765 pixels) - for the newsletter. The original size is too big if we have many photos to insert into the newsletter.
3. **Small size:** (400 x 300 pixels) - for our web site. This size allows us to put two photos side by side. See our "Recent Photos" page for examples. Ideally, we'd like to put only about a dozen photos from any single event onto this page. Everything else goes directly to the Photo Albums on Snapfish.com.

## Videos

For videos, due to their large size, it is best for you to post them directly on YouTube or on Vimeo. Then just send us the link to it.

We will gladly add it to our web site..

Contact the webmaster at: [webmaster@mthigh.org](mailto:webmaster@mthigh.org).



**NOTE 1:** If you prefer to mail us your photos or videos on a CD or DVD disk, Emilio's current mailing address appears on the last page of every issue of "Lift Lines"..

**NOTE 2:** We usually try to give credit to the photographer, by mentioning him/her in the introductory article.

Another method of identifying the photographer is that his/her name might appear in the first few letters of the file name, or maybe near the end of the file name. For example, photos from Linda and Bruce McGavin (eg. From the Washington bus trip) start with the letters **McG**. It would be a big help if you named your own photos that way before sending them.