

Posting Photos/Videos on the Mountain High web site and/or newsletter

QUESTION: Where/how does one post photos and/or videos of our club's activities?

ANSWER: There are two ways of doing this. Either way, you have to contact our webmaster at: webmaster@mthigh.org. Emails to this address are currently automatically redirected to Emilio, but may be directed to anyone else who might become our webmaster in the future. Chose one of these:

METHOD 1: Post it yourself.

Post your photos/videos/articles, anywhere on the web, on any web site of your own, or a blog, or photo service, ... and just let us know the URL address. We'll then add that link to our web site, so people can simply click on it and go directly there.

With this method, you have all the control. You can make it all look any way you want. For us, it's a lot less work, as we only have to link to your site.

The one negative aspect of this method is that different people will do things differently, so it won't all look very uniform to someone visiting our web site.

Examples of this method:

1. David Schor's blog about Washington ski areas. See links to it on our Events, Trips, and Blogs pages.
2. Bruce Kuper's fall video at Steven's Pass. See links on the Events and Videos pages.

METHOD 2: Send us your photos/videos.

Send us the raw materials (photos, videos, articles), and we'll post them on the web site.

This method gives us the most control, and makes everything look uniform (meaning that all the photos can be placed in the same way, regardless of who the photographer is), but it has a couple of weaknesses:

- a) It is VERY time-consuming for us, so it could take a long time before we get around to posting these.
- b) At least 2 (or 3) versions of at least the best photos are needed. Creating these versions is even more time-consuming, and we would be eternally grateful if you could produce these yourself. The versions are different mainly in size (resolution). To get the smallest sizes, we usually crop the image first, to get rid of everything that is non-essential, and then shrink the final result to the desired size (so that what remains of the photo will still be visible - even at the smallest size).

Here are the 3 main resolutions that we usually need, and the explanation for each:

Photo / Video requirements

1. **Original photo** (2 or 4 Megapixels). We post ALL the originals in the Albums on the Snapfish.com site, so people can order copies, prints or gift items.
2. **Medium size:** (abt. 950 x 724 pixels) - for the newsletter. The original size is too big if we have many photos to insert into the newsletter.
3. **Small size:** (300 x 225 pixels) - for our web site. This size allows us to put two photos side by side. See our "Recent Photos" page for examples. Ideally, we'd like to put only about a dozen photos from any single event onto this page. Everything else goes directly to the Photo Albums on Snapfish.com.

Videos

For videos, just compress it to a small, manageable size, hopefully not much more than about 200 MB (for a half-hour video), maybe in a **.WMV** file format. Again, it would be ideal to provide **two** file sizes, so that even those with the slowest connection can see the video. See the existing videos on our web site. A good example is the PACRAT video, which is 23 minutes long. The two version are:

- **Medium size:** (320x240, 30 fps, 132 MB)
- **Small size:** (160x120, 15 fps, 3 MB)

Remember you can always post your short videos on YouTube and simply provide us a link to it.

If you send us photos and/or videos like the ones mentioned above, we will gladly add it to our web site, and/or to the Snapfish.com site.

If you are sending us only a link, or only a few photos, feel free to email it. Otherwise, if the files are big, or there are lots of them, put it on a CD or DVD, and mail it to us. Contact the webmaster first to find out the best address to mail it to. Currently, Emilio's address appears on the last page of every issue of "Lift Lines".



NOTE: We usually try to give credit to the photographer, by mentioning him/her in the introductory article.

Another method of identifying the photographer is that his/her name might appear in the first few letters of the file name. For example, photos from Linda and Bruce McGavin (eg. From the Washington bus trip) start with the letters **McG**. It would be a big help if you named your own photos that way before sending them.